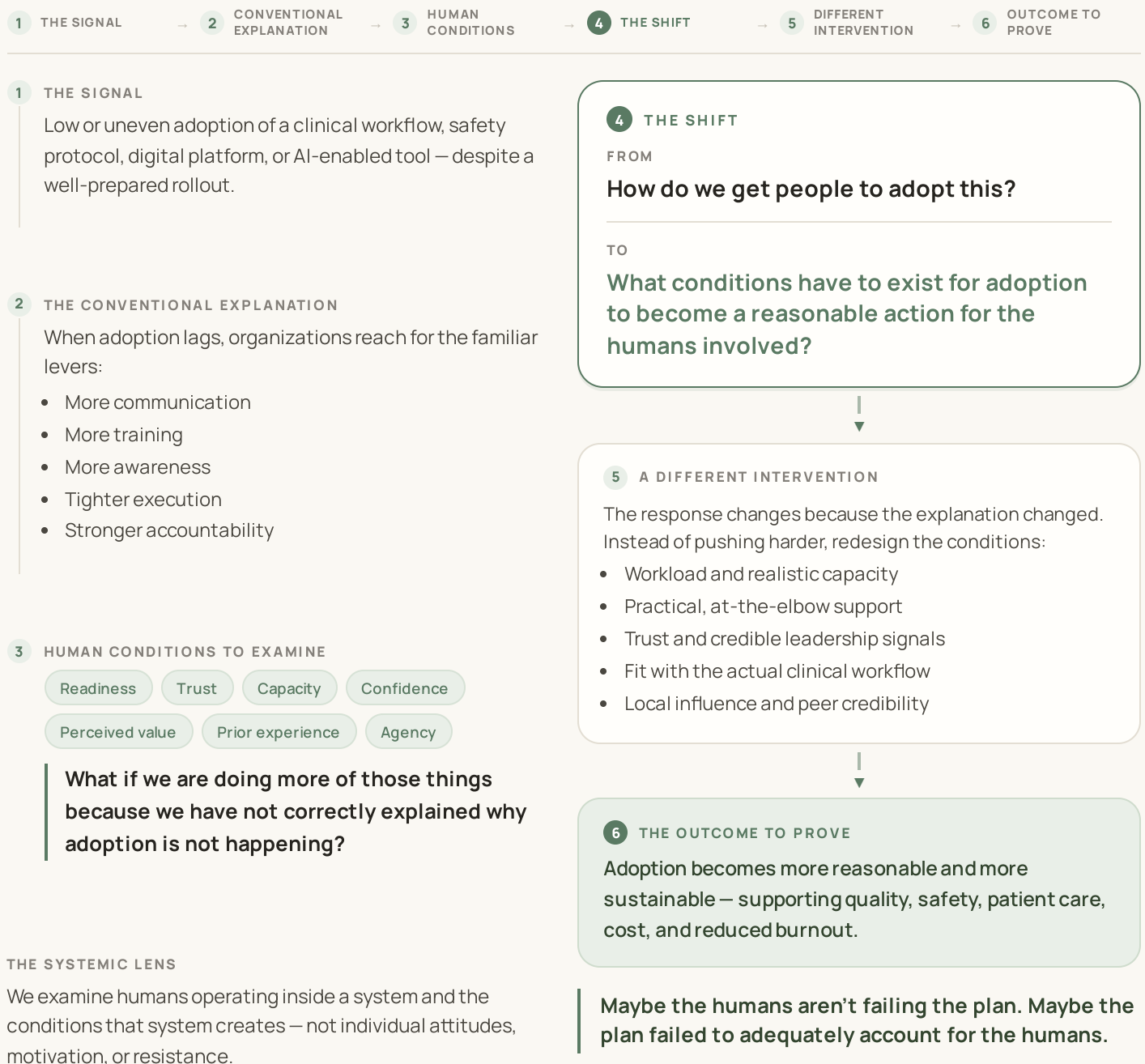


The Plan Is Ready. The Conditions Aren't.

A healthcare organization introduced an important new clinical workflow, safety protocol, digital platform, or AI-enabled tool. The implementation was prepared: the technology, training, communications, and operational plan were in place. But adoption remained uneven because the system had not fully accounted for the human conditions that made adoption a reasonable action for clinicians and staff.



This composite illustration is informed by recurring patterns in healthcare. Circumstances have been generalized to protect confidentiality. It demonstrates how the 51% Human model approaches a problem and is not a claim of measured client outcomes.